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PTO/SB/21 (08-00)

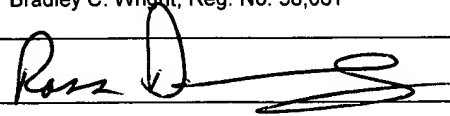
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| <b>TRANSMITTAL FORM</b><br><i>(to be used for all correspondence after initial filing)</i> | <b>Application Number</b>   | 09/876,173                    |              |
|  | <b>Filing Date</b>          | June 8, 2001                  |              |
|  | <b>First Named Inventor</b> | Steven RIZZI et al.           |              |
|  | <b>Group Art Unit</b>       | 3622                          |              |
|  | <b>Examiner Name</b>        | Gravini, Stephen Michael      |              |
| <b>Total Number of Pages in This Submission</b>  | 2                           | <b>Attorney Docket Number</b> | 000479.00023 |

| ENCLOSURES <i>(check all that apply)</i>  |   |   |
|---|---|---|
| <input type="checkbox"/> Fee Transmittal Form<br><br><input type="checkbox"/> Fee Attached<br><br><input type="checkbox"/> Amendment / Response<br><br><input type="checkbox"/> After Final<br><br><input type="checkbox"/> Affidavits/declaration(s)<br><br><input type="checkbox"/> Extension of Time Request<br><br><input type="checkbox"/> Express Abandonment Request<br><br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><br><input type="checkbox"/> Response to Missing Parts/ Incomplete Application<br><br><input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Assignment Papers <i>(for an Application)</i><br><br><input type="checkbox"/> Drawing(s)<br><br><input type="checkbox"/> Licensing-related Papers<br><br><input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition<br><br><input type="checkbox"/> Petition to Convert to a Provisional Application<br><br><input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address<br><br><input type="checkbox"/> Terminal Disclaimer<br><br><input type="checkbox"/> Request for Refund<br><br><input type="checkbox"/> CD, Number of CD(s) _____ | <input type="checkbox"/> After Allowance Communication to Group<br><br><input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences<br><br><input type="checkbox"/> Appeal Communication to Group <i>(Appeal Notice, Brief, Reply Brief)</i><br><br><input type="checkbox"/> Proprietary Information<br><br><input checked="" type="checkbox"/> Third Status Letter<br><br><input type="checkbox"/> Other Enclosure(s) <i>(please identify below):</i> |
| <b>Remarks</b>  |   |   |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT |  |
|--|--|
| Firm or Individual name                    | Bradley C. Wright, Reg. No. 38,061   |
| Signature                                  |  Reg No. 49,024 |
| Date                                       | June 16, 2004  |

| CERTIFICATE OF MAILING  |  |      |  |
|---|--|------|--|
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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application Of:

Confirmation No: 5726

Steven RIZZI et al.

Group Art Unit: 3622

Serial No.: 09/876,173

Examiner: Gravini, Stephen Michael

Filed: June 8, 2001

Attorney Docket No: 00479.00023

For: SYSTEM AND METHOD OF PROVIDING ADVERTISING ON THE  
INTERNET

THIRD REQUEST STATUS INQUIRY

Dear Sir:

Applicants requested the status of the above-referenced application in Status Inquiries filed June 4, 2002 and August 2, 2002. In response, a PTO Communication dated August 7, 2002 projected at least another 15 months before a first Office Action can be expected. Approximately 22 months have now passed since the August 7, 2002 communication. Accordingly, the undersigned attorney is respectfully requesting to know the status of this application, in particular, when a first Office Action can be expected.

Applicants respectfully await your reply.

Respectfully submitted,

Bradley C. Wright  
Registration No. 38,061

*Reg. No. 49,024*

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Dated: June 16, 2004